



Ministry of Technology and Communications

LANIC

Lao National Internet Center



Overview of ccTLD .LA

84apTLD

Seoul, South Korea

September 2023

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❖ Roles and Responsibilities

- Registry System
- Registrars Management

ccTLD .LA

- National Root Certificate Authority
- National Public Key Infrastructure

**NRCA
PKI**

**National
Data Center
(NDC)**

Government Data Center

- Cloud Computing
 - Web Hosting

**National
Gateway**

- SMS
- Internet
- Telephone

.LA registry and registrar management

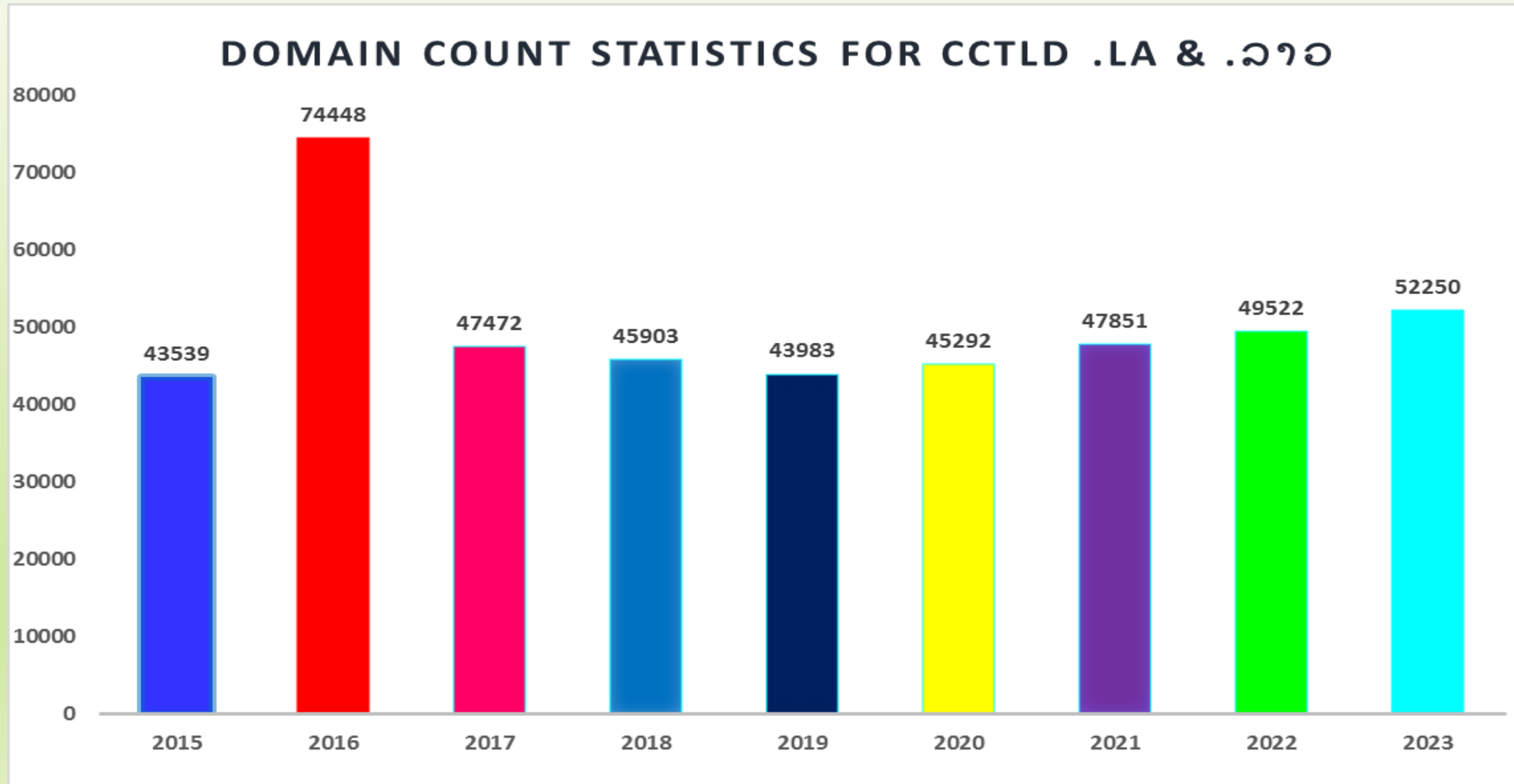
- LANIC has played a role on behalf of the Government to manage and control the country code Top Level Domain Name .LA and Internationalized Domain Name “.xn--q7ce6a (.ລາ)”.
- There are 4 registrars, 3 are domestic registrars and one foreign registrar, who represent us in promotion and services.



Domain Usage Promotion



Domain Summary



Challenge for ccTLD .LA in Lao PDR

1. Small market for ICT, higher costs for ICT investment. Difficult to promote Wireless/Mobile broadband Network across remote areas to improve access
2. Lack of localized Lao-language digital content, no Lao script in Internet-connected devices.
3. Lack of human resources, including ICT engineers and experts for ccTLD management.
4. Lack of marketing skills for promote 2nd and 3rd-level registrations



Thank you very much
for your attention.

Q & A