

Integration of Promotion Codes



Applied to,

- New Domain requests.
- Domain Renewals.
- Suspended/De-Registered Domains.
- Other Products & Campaigns.



Categories of **Promotions**

- Discounts.
- Price Plan Discounts.
- Additional Registration/Renewal Period.
- Buy One Get One Free.
- Total Cart Offer.



Features

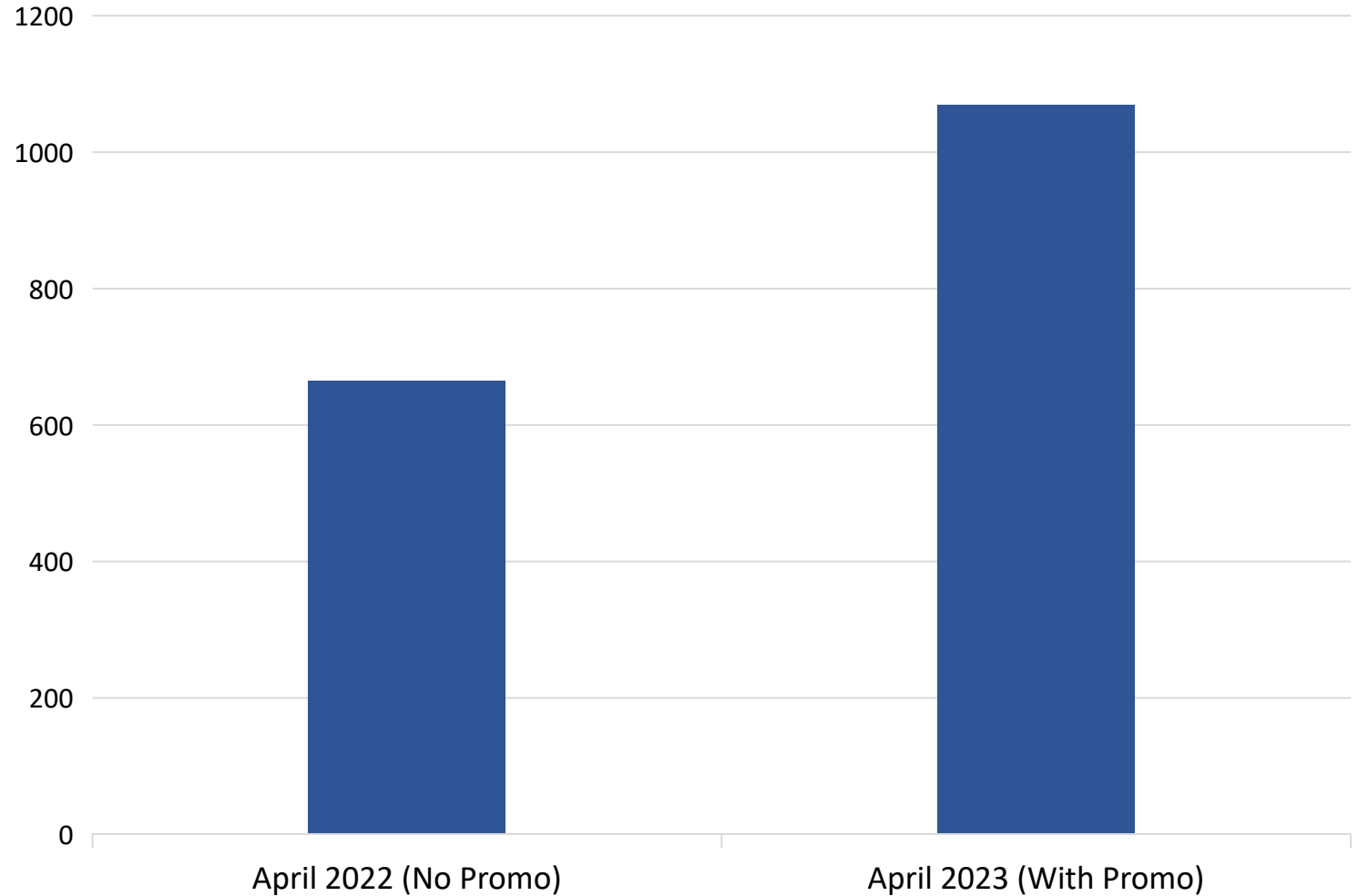
- Applicable automatically or only by applying the Coupon Code.
- Combined with any other promotions or only the particular promotion is applicable.
- Separate Coupon Codes to identify the Digital Media Channel wise ROI.
- Separate Links to identify the Brand Awareness Campaign results through different Digital Media Channels.



New Registrations Promotion

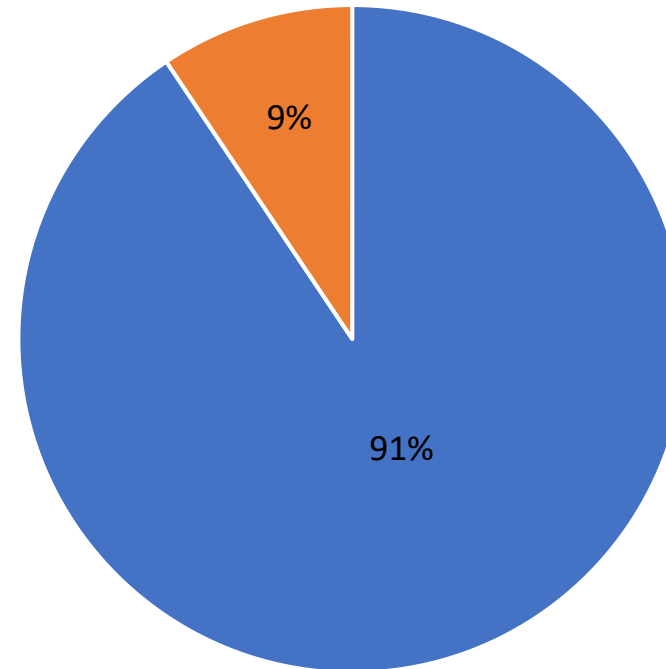


Comparison of New Domain Registrations of April 2022 & 2023



Renewal Promotion

Total Renewals of 4 Months - 10276



■ Non Promotional ■ Through Promotion

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