

# APTLD 86

Session 5B

Diversifying the Usage of Identifiers- How to Expand the ccTLD Portfolio (beyond the Names System)

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Making the Internet Better

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**.locker**

a case study

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# Overview and Mission

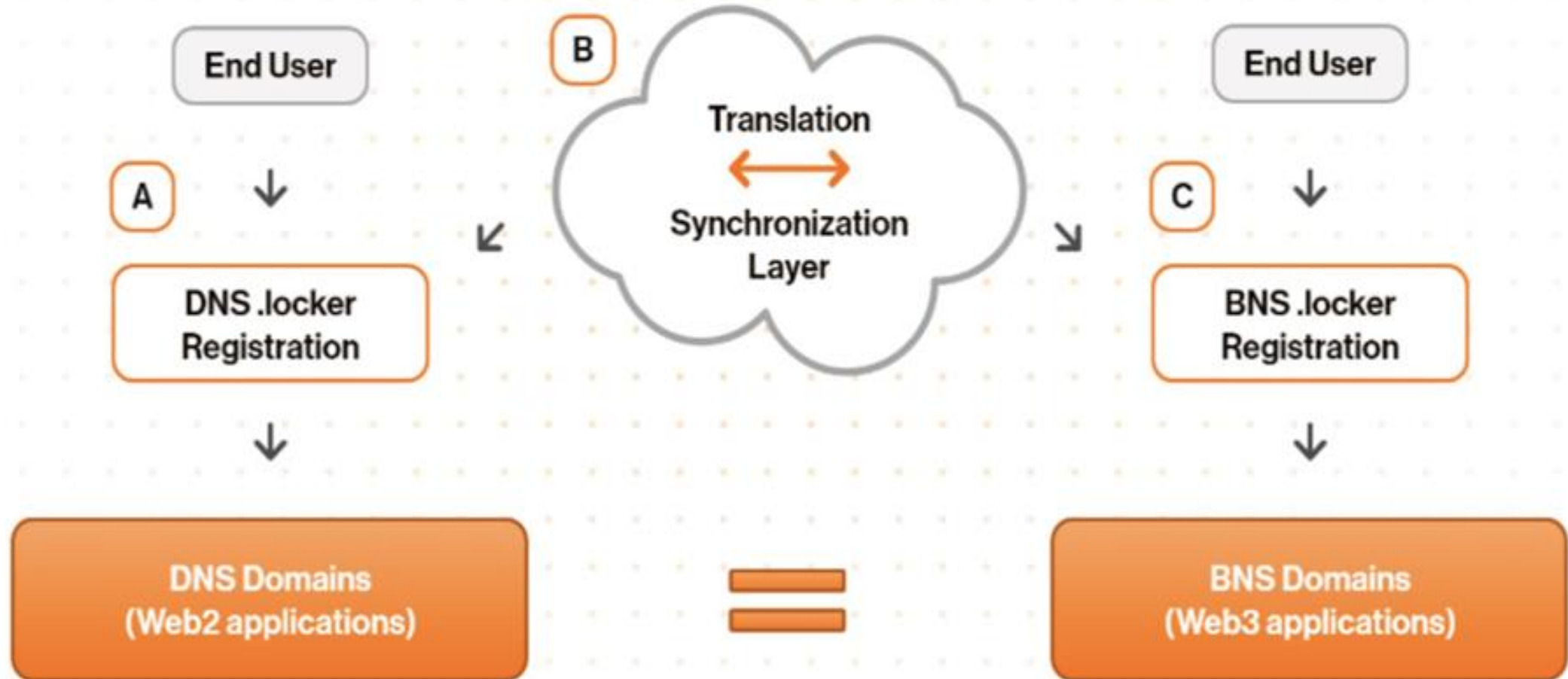
**.locker** is a pioneering digital identity solution that seamlessly connects a Web2 domain with a corresponding Web3 digital identity built on the Bitcoin blockchain.

It includes all the benefits of a traditional domain names plus the added feature of a decentralized, secure, and user-centric approach to managing Web3 digital identities.

By leveraging Bitcoin's robust and time-tested infrastructure, .locker offers unmatched security and permanence for identity data, aligning with the ethos of Web3 and decentralization.

It launched with Sunrise in August and the General Availability will open with EAP on 16 October and General Availability from 23 October

**.Locker mission** is to empower individuals and businesses with a domain name and a corresponding decentralized Web3 digital identity built on the Bitcoin blockchain, enabling greater control, privacy, and interoperability in the Web3 ecosystem.



# How to get it?

①

## Find your .locker domain name

Register your .locker domain name at participating resellers



②

## Sign up and Pay

You'll receive a link to create an account and set up your wallet



③

## Claim your Web3 digital identity

Register your digital wallet and mint your identity



### Set up your wallet

Configure your new Web3 digital wallet



### Register your Web3 digital identity

Claim your corresponding Web3 digital identity to complete the .locker solution

# Opportunities & Challenges



## **Web2 gTLDs**

regulated domain name space

Abuse mitigation

Protection for Trademarks

Dispute Resolutions

Lifecycle with annual billings

Web2- Websites and web services



## **Web3 – Identity**

Decentralized

immutable

unregulated

Digital identities represent  
authentication and transaction  
signing when using decentralized  
applications (dApps)

# Questions?

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# Thank you!

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