



# Name Ideas: AI and How It impacts ccTLDs

First government service using Generative AI for domain suggestions.



# The Need for Name Ideas

- 1 Simplify Domain Selection**  
Streamlines process for entrepreneurs and businesses.
- 2 AI-Powered Suggestions**  
Leverages advanced technology for creative naming.
- 3 Immediate Registration**  
Allows instant domain acquisition after selection.

# Name Ideas Service Overview

## AI-Driven

Uses generative AI for .ae domain suggestions.

## User-Friendly

Simple business description input from users.

## Instant Results

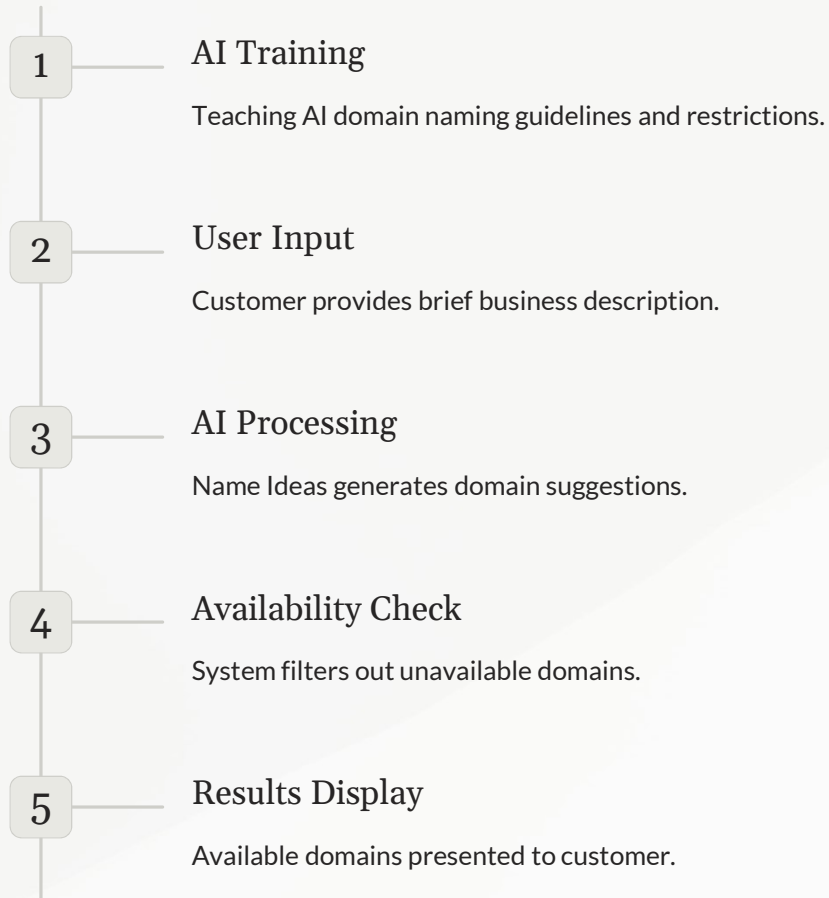
Provides immediate domain name options.

## Quick Registration

Enables on-the-spot domain registration.



# How Name Ideas Works





# Name Ideas Performance

April 2023 – May 2024

Total Queries	Registered Domains	Registration Rate
10,982	488	4.4%

# Development Milestones

1

## Public Launch

Name Ideas released to public in April 2023.

2

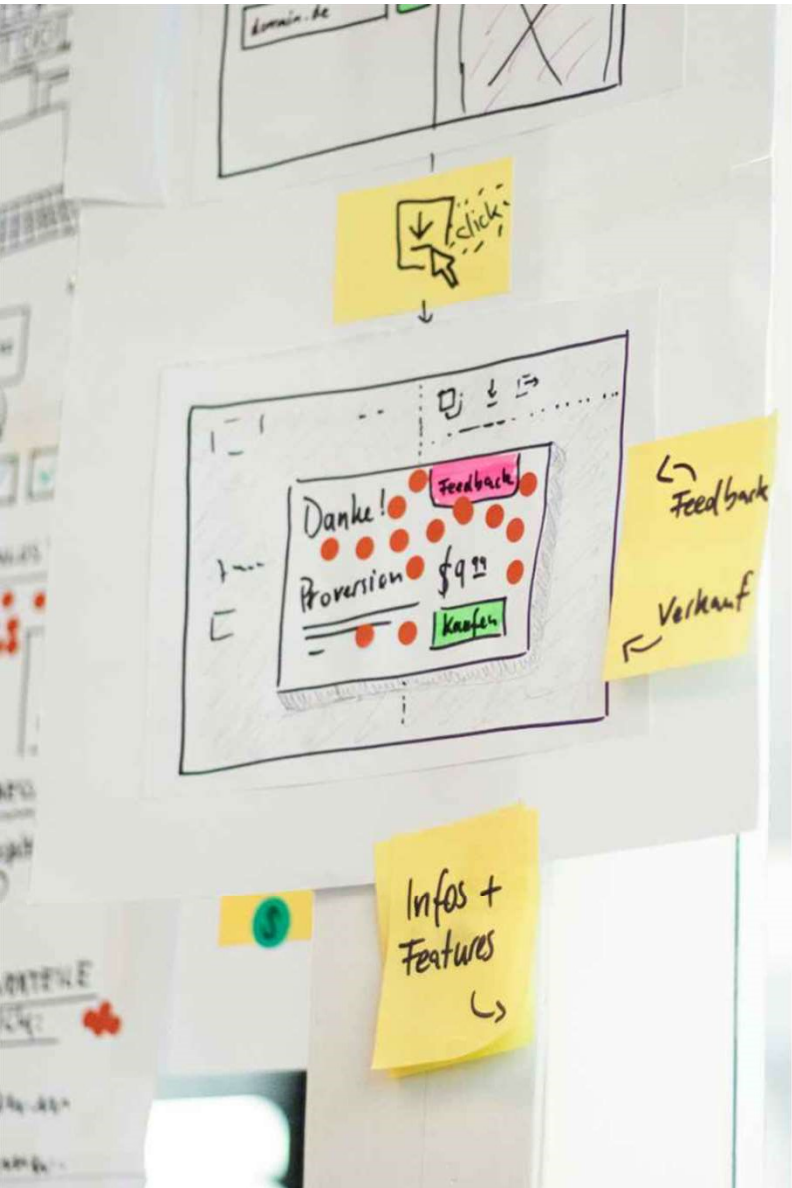
## API Provision

API provided to .ae Accredited Registrars, August 2023.

3

## Tasjeel Integration

Registrar "Tasjeel" launched service, April 2024.



# AI Prompting for Name Ideas

## AI Specialization

Focused on English .ae domain names

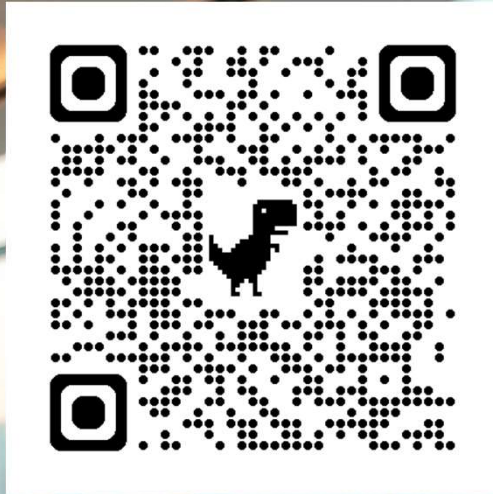
## Generation Rules

Short, memorable, easy to spell names

## Content Restrictions

Avoids prohibited topics in UAE





# Try Name Ideas Now



Visit Website

Access Name Ideas at [www.aeda.ae](http://www.aeda.ae)



Get Inspired

Discover creative domain names for your business



Launch Your Idea

Register your perfect .ae domain instantly